

Appendix D

Check list of how proposals might meet our desired outcomes (Positive/Neutral/No obvious benefit)

Outcomes	West Suffolk Evaluation
<p><i>Social and community</i></p> <ul style="list-style-type: none"> • create an environment that provides the opportunity for physical activity for all; • encourage personal responsibility for wellbeing through education and the development of life skills and healthy habits; • improve the quality of life and the health and wellbeing of all our communities; • ensure that physical activity is inclusive by understanding and addressing barriers to participation; • maximise use of local assets including sharing assets where appropriate; and • make connections between different communities through shared activities. 	
<p><i>Economic</i></p> <ul style="list-style-type: none"> • ensure we are financially efficient and responsible in a changing financial environment, in line with the councils' Medium-Term Financial Strategy; • understand how our impact on health and wellbeing will financially benefit the whole public sector; • target our financial support and subsidies to improve outcomes that support our strategic priorities; and • create wider value for money. 	
<p><i>Personal experience</i></p> <ul style="list-style-type: none"> • provide opportunities for physical activity that are accessible, inclusive, welcoming, nurturing and convenient; • acknowledge that there are a range of motivations to participating in physical activity and that some people want to be competitive, whilst others don't; and • support the provision of facilities (including shared facilities) and opportunities in locations that encourage participation and keep active people active. 	
<p><i>Health and wellbeing</i></p> <ul style="list-style-type: none"> • promote initiatives that will support the Suffolk Health and Wellbeing Strategy; • focus on activity to address preventable health issues by creating local opportunities that address local health needs, using the health data at Appendix A of the 'West Suffolk: promoting physical activity' framework; • ensure that active people remain active and that more people become active; and • encourage natural exercise as a part of daily lives and acknowledge that this may not include traditional sport. 	